



## Event Report

Event Date

Apr 12, 2025

Event Time

1-4PM

Event Location

**Publix 1763**

42051 Cypress Pkwy- Babcock Ranch

Brand Ambassador

**Jane Smith**

Contact Person

**Samantha Jones**

Product Name	Beginning Inventory	Ending Inventory	# Samples Used	# Customer Interactions	# Customers Sampled	# Bottles Sold	Bottle Price
<b>Moth margarita</b>	<b>8</b>	<b>8</b>	<b>1</b>	<b>22</b>	<b>8</b>	<b>0</b>	<b>23.99 sale 20.99</b>
<b>Moth Mojito</b>	<b>9</b>	<b>7</b>	<b>1</b>	<b>22</b>	<b>13</b>	<b>2</b>	<b>23.99 sale 20.99</b>
<b>Moth espresso martini</b>	<b>10</b>	<b>7</b>	<b>1</b>	<b>22</b>	<b>18</b>	<b>3</b>	<b>23.99 sale 20.99</b>

Mixers Used

No

No

No

Brand Ambassador Feedback

Store was not busy. Samantha said it gets busier after 4pm

People Enjoyed trying the products- most

were not familiar with this brand

Consumer Feedback

Espresso martini was everyone's favorite. Great coffee flavor not sweet.

Mojito would be their second choice. Great mint flavor very smooth.

Margarita was their least favorite. Most gave it a 3. You can taste the tequila, need more lime.

Photos of Event



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Receipt



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